

REP HEADLINE# 6187396 TRF# 321997  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP13/12 14.04  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187396 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 9/14 EST#2599 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.04

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M3 AND 4 OK  
TTLS \$36,450  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	S		600P-630P	30		\$750.00	9/14	9/14	0		FRI	0

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426  
AGENCY EST# = 2599  
PROGRAM : CH 11 NWS-6PM<  
RA35+ : 4.5  
CON COM1: CH 11 NWS-6PM<

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 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 14.04  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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42	A		630P-700P	30		\$750.00	9/14	9/14	1		FRI	1
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PROGRAM : NITELY NEWS  
 RA35+ : 4.5  
 ORD COM1: NITELY NEWS  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR SEP14 ON LINE-6 FOR 1 SPOT/WK

19	S		830P-1130P	30		\$6,500.00	9/16	9/16	0		SUN	0
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PROGRAM : NFL: DET@SF  
 RA35+ : 10.9  
 CON COM1: NFL: DET@SF

41	A		815P-1130P	30		\$6,500.00	9/16	9/16	1		SUN	1
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PROGRAM : NFL: DET@SF  
 RA35+ : 10.9  
 ORD COM1: NFL TIME CHG  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR SEP16 ON LINE-19 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#19	MISSED: SUN/830P-1130P	SEP16	30S	\$6,500.00					(JUL16/12)	
			OFFER: SUN/815P-1130P	SEP16	30S	\$6,500.00					PLS ADVISE.	
			CMT: NFL TIME CHG									
			CMT: SPT IS BOOKED- THX JEN									

M4	OK'D	BUY#6	MISSED: FRI/600P-630P	SEP14	30S	\$750.00					(SEP13/12)	
			OFFER: FRI/630P-700P	SEP14	30S	\$750.00					PLS ADVISE.	
			CMT: NITELY NEWS									
			CMT: SPT IS BOOKED- THX JEN									

SEP/12 36450.00

CONTRACT TOTAL 36450.00  
 TOTAL SPOTS 40

MARKET TOTALS \$145,800 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 12.21  
 \*\*\* WPXI-TV \*\*\*  
 REP HEADLINE# 6187396 TRF# 321997  
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #  
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314  
 ORDER # CONTRACT # 6187396 CLASS: NATL. LOCAL REGIONAL  
 PRDCT NRCC 9/14 EST#2599 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES SEP14/12 SEP20/12 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 12.21

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
 M3 UNRESL BUY#19 MISSED: SUN/830P-1130P SEP16 30S \$6,500.00 (JUL16/12)  
 OFFER: SUN/815P-1130P SEP16 30S \$6,500.00 PLS ADVISE.  
 CMT: NFL TIME CHG  
 CMT: SPT IS BOOKED- THX JEN  
 M4 UNRESL BUY#6 MISSED: FRI/600P-630P SEP14 30S \$750.00 (SEP13/12)  
 OFFER: FRI/630P-700P SEP14 30S \$750.00 PLS ADVISE.  
 CMT: NITELY NEWS  
 CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 36450.00  
 TOTAL SPOTS 40

# Preemption Report - Detailed

Wednesday, September 12, 5:01:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321997

Advertiser: National Republican Congressional Committee - Independent Ex (1393:

321997.6.0.1 No Avail Open 9/10/12 11:48am 9/14/12 \$750.00

5:58:34P  
-Channel 11  
News

:30

1

WPXI

NA WRONG RATE/NEWS  
6-630P/6

09/14/12-09/20/12

06187396

Totals for: National Republican Congressi

\$750.00

Preempt Count: 1  
Preempt Count: 1

1

MR

NBC Nightly News  
9/11/4

line 41

6:30-7P

\$1750

14

REP HEADLINE# 6187396 TRF# 321997  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION JUL16/12 13.0  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE

REP. # OFF. # 18 SALESMAN #

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187396

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 9/14 EST#2599 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUL16/12 13.03

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$36,450  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#6

MISSED: FRI/600P-630P

OFFER: FRI/600P-630P

CMT: LOWEST RATE FOR 6-630P IS \$775  
CMT: PLS ADVISE- THX JEN

SEP14 30S \$750.00  
SEP14 30S \$775.00

(JUL16/12)  
PLS ADVISE.

M2 UNRESL

BUY#2

MISSED: FRI/1135P-1235A

MON/1135P-1235A

TUE/1135P-1235A

WED/1135P-1235A

OFFER: FRI/1135A-1235A

& MON/1135A-1235A

& THU/1135A-1235A

& TUE/1135A-1235A

& WED/1135A-1235A

CMT: RATE CHG LOWEST RATE FOR TONIGHT SHOW IS \$500

CMT: PLS ADVISE- THX JEN

SEP14 30S \$300.00  
SEP17 30S \$375.00  
SEP20 30S \$375.00  
SEP18 30S \$375.00  
SEP19 30S \$375.00  
SEP14 30S \$500.00  
SEP17 30S \$500.00  
SEP20 30S \$500.00  
SEP18 30S \$500.00  
SEP19 30S \$500.00

(JUL16/12)

PLS ADVISE.

M3 UNRESL BUY#19

MISSED: SUN/830P-1130P

OFFER: SUN/815P-1130P

CMT: NFL TIME CHG

CMT: SPT IS BOOKED- THX JEN

SEP16 30S \$6,500.00  
SEP16 30S \$6,500.00

(JUL16/12)  
PLS ADVISE.